



Launch Trampoline Park

eSigns Propels Franchise Business

Problem

- **2012:** Launch opened first indoor trampoline park franchise location in Warwick, R.I.
- Aggressive growth plan to add franchise locations across the East Coast and West Coast.
- Needed sharp, custom signage at each new location to attract families, create an exciting environment, and build repeat customers.

Solution

- **2014:** Launch began purchasing signs and banners from eSigns.
- **2015:** We assigned their account a designated point of contact from our Sales team.
- Collaborated on custom signage to meet the needs of each new franchise location.

Solution

- Delivered interior signage to cross-sell events such as birthday parties to create repeat business.
- Launch expanded to 30+ franchise locations within five years.
- **2019:** Launch planning to open 50+ more franchise locations across the U.S.

“The relationship with eSigns has been critical to our company’s expansion. We have a universal brand and a clear set of visuals that are used at each location. However, each physical location has a unique configuration or requirements for their space. Through our relationship with eSigns, we have been able to create new signage to the exact dimensions and specifications of each location. We are very grateful for their support on every new order.

- Erin Arnold, Launch Trampoline co-founder